

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Tourism Promotion – Printing and Supply of Tourism Brochures Material for PATA Travel Mart 2008 at Hyderabad from 16<sup>th</sup> to 19<sup>th</sup> September 2008 through M/s. Sai Likhita Printers Pvt. Ltd. - Amount Sanctioned – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.885

Dated: 04 -09-2008

Read the following:

- 1 Govt.Lr.No.3612/PMU/DDC/2008, YAT&C (PMU) Department. Dt.17.07.2008.
- 2 G.O.Rt. No.2248,Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249,Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250,Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 Invoice No.885/2008-09, dt.29-07-2008 of M/s. Sai Likhita Printers Pvt. Ltd. , Hyderabad.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been printing and supply of brochures to send publicity material to 14 Overseas Offices of Indian Tourism, which are going to conduct important road shows, as a part of promotional initiatives. As a follow up of these initiatives, this Department has participating in PATA Travel Mart - 2008 at Hyderabad from 16<sup>th</sup> to 19<sup>th</sup> September 2008. through to M/s. Sai Likhita Pvt. Ltd., which is one of the empanelled Advertising Agencies of AP Tourism. After printing and supply of the above material, the said agency has forwarded a bill amounting to Rs.1,87,200/- for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.1,87,200/- (Rupees One Lakh Eighty Seven Thousand Two Hundred only) including all towards printing and supply of Tourism Brochures Material.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan SH (12) – Advertisement for Promotion of Tourism - 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Sai Likhita Printers Pvt. Ltd, Hyderabad, after deducting I.T. payable to the Income Tax Department

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY  
PRL. SECRETARY TO GOVERNMENT

To:

M/s. Sai Likhita Printers Pvt. Ltd, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER